The proposal addresses the number of product points required for each conformance level and incorporates an update that we should have caught when the total number of points increased from 89 to 90. Previously we had established a minimum of 10 product related points for any level of conformance. In response to discussion at the May 8 stakeholder meeting and following further analysis and discussion with the BIFMA Board, it appears that a threshold of 10 product points may be too restrictive (and potentially a disincentive) for the silver level and conversely could be too low a hurdle for the highest level of conformance.

**Suggested Change**

4.4 Points

Each credit has one or more points available that accumulate toward a level of conformance. In addition to a minimum number of total points required for each conformance level, there is also a minimum number of product related points for each level. See Annex D for a listing of product related credits and points.

4.4.1 Levels of Conformance

- **Silver** 32 to 44 total points at least 5 of which are product related points
- **Gold** 45 to 62 total points at least 11 of which are product related points
- **Platinum** 63 to 90 total points at least 18 of which are product related points

**Rationale for Changing Product Point Thresholds**

The inclusion of a minimum number of product points make a great deal of sense for a product standard. The standard seeks to identify progressively more sustainable products, hence the silver, gold and platinum levels. The product points have a major role to play in that endeavor, perhaps more of a role than total points. The threshold for product points should be progressive as well.

**Rationale for the Recommended Thresholds**

The threshold levels for total points were established based upon a percentage of total points available:

- Silver 35% of total points
- Gold 50% of total points
- Platinum 70% of total points

The original 10 product point minimum concept was not based on any evaluation of available product points or the degree of difficulty. This analysis has now been conducted. When compared to the corporate and facility points the product points as a group represent what would generally be considered advanced environmental activities, including chemical analysis, life cycle assessment, use of bio-based materials, extended product responsibility and extensive involvement of the supply chain. It makes intuitive sense that requirements around these more advanced environmental activities also increase with higher levels of conformance.

**Product points recommended thresholds**

- Silver 15% of available product points
- Gold 30% of available product points
- Platinum 50% of available product points