



Celebrating 80 Years  
of Improving Human  
and Planet Health



# Feedback Session – NSF/GEC Project

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*This meeting is being recorded for notetaking purposes.*



# Agenda and Session Goals



- Celebrate accomplishments and outcomes
- Overview of Sustainability Services at NSF
- Provide a summary of feedback survey responses
- Allow TC members a platform to speak on their experience
- Identify:
  - Successful elements of the Criteria Development process for GEC's Sustainability Impact Modules
  - Improvements for future projects
  - Other TC feedback
- Overview of Future Involvement Opportunities – NSF, GEC





# Accomplishments and Publications



145 NSF/GEC Technical Committee meetings conducted with over 115 Technical Committee members across all groups, leading to the publication of five EPEAT criteria documents:



**Climate Change Mitigation**

**Published May 2023**

**Chair – Dr. Jennifer Costley**



**Imaging Equipment Consumables**

**Published November 2024**

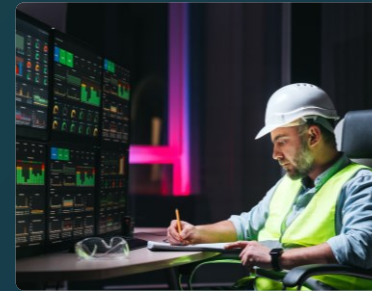
**Chair – Jeff Olsen**



**Reduction of Chemicals of Concern**

**Published December 2024**

**Chair – Timothy Malloy**



**Sustainable Use of Resources**

**Published January 2025**

**Chair – Dr. Matthew Realff**



**Responsible Supply Chains**

**Published February 2025**

**Chair – Dr. Jennifer Costley**



# Sustainability Consulting Solutions

Your success is our success because we share the same world



Sustainability is no longer a “nice to have” or the “right thing to do;” it is a business imperative.

NSF’s experts balance science-based methods and creative analytics to support client needs.

Our service solutions can be applied to these critical expertise areas:

- Climate
- Animal Welfare
- Social Responsibility
- Organic Certification
- Packaging
- Life Cycle & Circularity
- Product Design
- Green Building Products

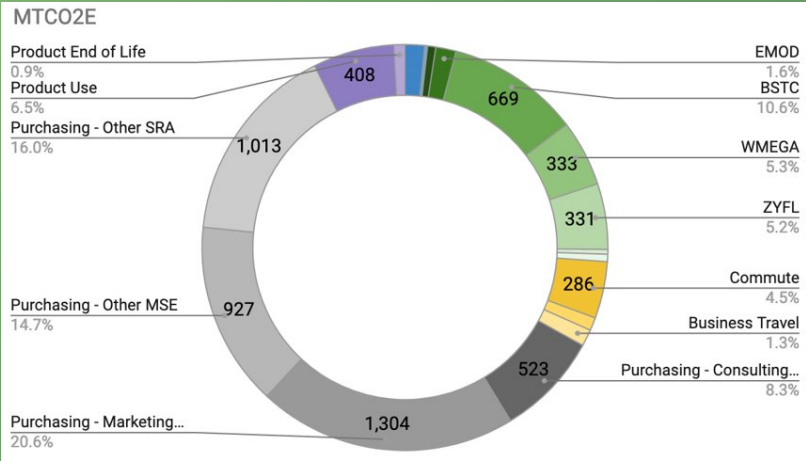


# Services: CLIMATE ACTION SOLUTIONS



Given NSF’s status as a globally recognized organization, rest assured that the accuracy of your reporting, climate calculations, and due diligence concerns can be verified with confidence.

- Climate Action Plan
- Greenhouse Gas Calculations & Verifications
- Climate Risk Assessment
- Emissions Reduction Roadmap
- Supply Chain Climate Engagement
- Climate Target Setting (incl. SBTi)



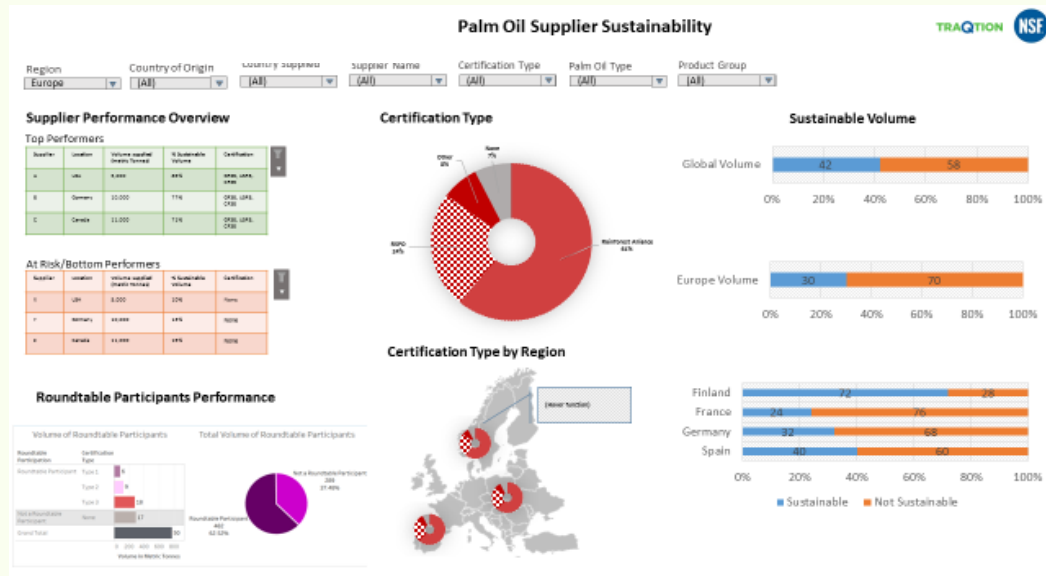
Example of how Scope 3 emissions can be represented

Location	Transportation	Buildings	IT	Food	Professional Services	Insurance	Other Employee Benefits	Printing
Location 1	5.0	0.2	2.6	1.2	0.8	0.3	1.1	0.4
Location 2	5.4	6.9	1.7	0.5	0.6	5.1	0.1	0.2
Location 3	5.5	1.2	1.1	1.4	1.6	0.1	0.5	0.7
Location 4	12.3	2.4	1.3	0.3	0.4	0.1	0.1	0.5
Location 5	4.1	3.4	1.6	0.7	0.4	0.1	0.1	0.2
Location 6	2.9	4.2	1.1	0.4	0.4	2.5	0.3	0.1
Location 7	2.3	2.1	0.7	0.8	0.5	0.0	0.3	0.3
Location 8	6.9	4.0	1.1	1.3	0.9	0.4	1.8	0.7
Location 9	4.1	0.3	0.9	1.5	0.8	0.1	0.3	0.5
Location 10	2.5	2.8	2.2	2.1	1.6	1.2	0.6	0.3
Location 11	8.1	2.7	0.5	0.8	0.6	0.1	0.1	0.9
Location 12	4.9	4.4	0.6	0.8	2.4	0.6	0.4	0.2
Location 13	2.4	0.4	1.6	1.0	0.4	9.9	0.7	0.1
Location 14	4.2	5.9	1.7	1.9	0.6	0.5	0.8	0.4

Example of how emission hot spots can be shown for multiple locations



# Services: SUPPLY CHAIN MANAGEMENT



Our strategy, reporting and verification services can be coupled with our technical expertise, TraQtion or Connect software systems, and global employee and auditing network to build, monitor and support compliance improvements with ESG policies, regulations, and goals.

- Supply Chain ESG Policy Benchmarking
- Sustainability Policy & Protocol Development
- Sustainability Policy Readiness Assessment
- ESG Impact Tracking
- 2<sup>nd</sup> Party ESG Verification Programs

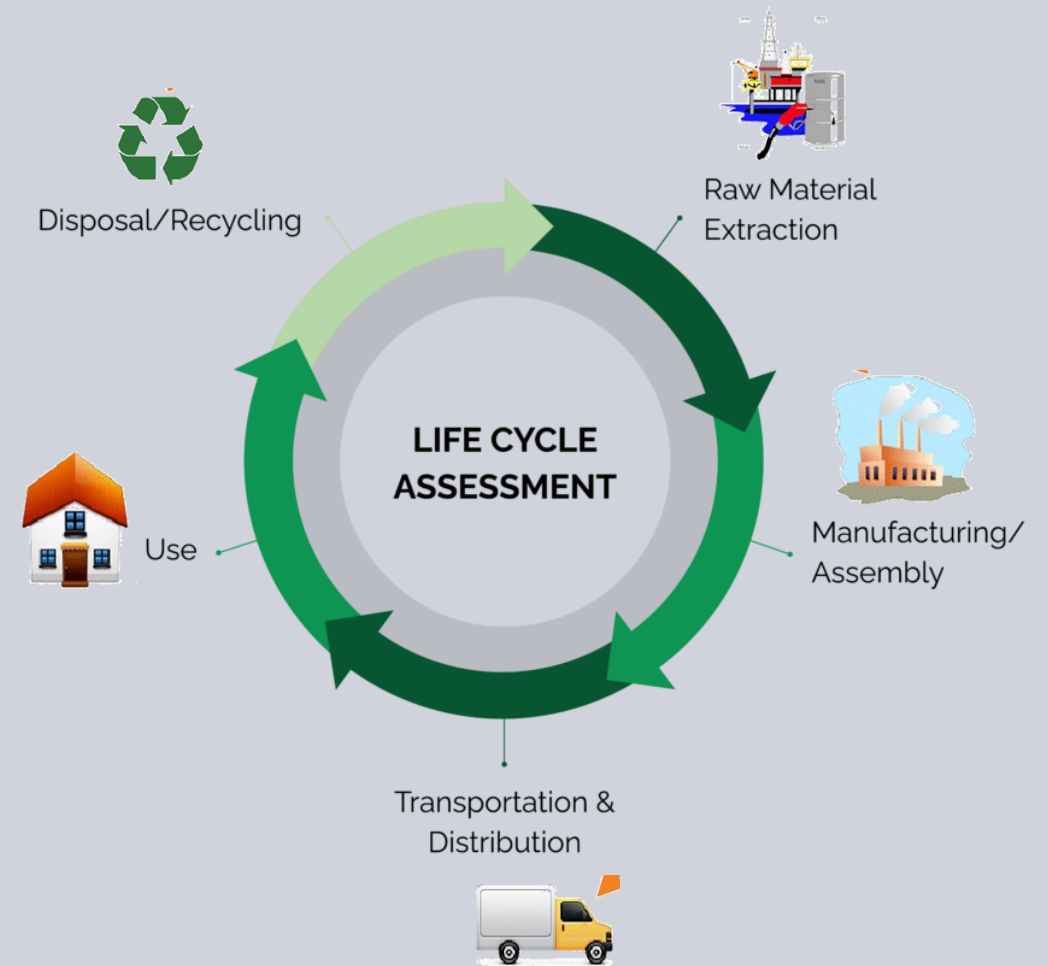


# Services: PRODUCT ENVIRONMENTAL PERFORMANCE



Reduce the impacts of your products, packaging and services through life cycle science services, including Life Cycle Assessments (LCAs), material analyses, product carbon footprint and Environmental Product Declarations (EPDs).

- Life Cycle Assessments (LCAs)
- Comparative LCA
- Scoping/Screening LCA
- Material Analysis
- Product Carbon Footprints
- Environmental Product Declarations (EPD)





# SUSTAINABILITY STANDARDS & CERTIFICATION SERVICES



## Process Level

### Forestry Certification

- SFI, FSC, PEFC, ATFS

### E-Waste Certification

- R2, e-Stewards, RIOS

### Landfill-Free Verification

### Environmental Management Certification

- RC14001, ISO 14001

### NSF/ANSI 391.1 Sustainability Cert. for Professional Services

### Social Welfare Cert.

- SMETA, SIZA, WETA, Global G.A.P. add-on

### Animal Welfare Cert.

- Freedom Foods, Red Tractor, NSF AW Standard

### Agriculture Cert.

- Global G.A.P. + add-ons, SIZA, LEAF Marque

## Product Level

### Building Product Certification

- Carpet, Furniture, Commercial Textiles, Dimension Stone, Wallcovering, Flooring

### Food Product Certifications

- CVV (non-GMO, kosher, vegan, gluten-free), Organic (NOP, NSF/ANSI 305, transitional to organic)

### Safer Chemistry

- Safer Choice & CleanGredients

### Environmental Product Declarations

- PCR, LCA, EPD Development, EPD Verification

### Toxicology

- ChemForward

### Energy Certifications

- EnergyStar

### Environmental Claim Verification



# Environmental Claim Verification

Consumers demand transparency and NSF's Environmental Claim Verification program can build credibility by validating sustainability claims through trusted, independent verification. Verified claims can differentiate products, foster trust, and appeal to eco-conscious consumers.

## Example Verified Claims

- **Sustainable Packaging:** Verify the use of recycled or sustainable materials.
- **Carbon Footprint Reduction:** Confirm efforts to reduce emissions.
- **Recyclability and Recycled Content:** Verify that products meet recyclability standards or contain a specified percentage of recycled materials.
- **Water Efficiency:** Demonstrate commitment to reduced water usage.
- **Circular Economy Practices:** Verify support for a circular economy.
- **Compliance with Restricted Substances List:** Verify that product complies with red list restrictions and avoids harmful substances like PVC, phthalates, bisphenols, PFAS and formaldehyde.
- **Sustainable Supply Chain Practices:** Confirm sustainability across supply chain.
- **Compostability:** Verify that product is compostable, reducing landfill waste.



Verified Environmental Claim



# Landfill-Free Verification

The NSF guideline used to evaluate an organization's waste management processes and recognizes companies demonstrating that they send less than 1% of waste to landfill.

## Why go Landfill-Free

- ✓ Generating less waste saves money on raw material, energy and labor costs
- ✓ Organizations can realize value similar to the MillerCoors' Milwaukee campus as they achieved an approx. savings of \$89k per year from landfill-free efforts
- ✓ Consumers prefer to buy products from companies they perceive as protecting the environment



**Landfill-Free Facility**  
NSF P445



**Produced in a  
Landfill-Free Facility**  
NSF P445

" West Liberty Foods did not just want to claim we were a Landfill-Free company. We wanted to prove it. From day one, NSF has been a great partner. I'm proud that West Liberty Foods was one of the first companies in the United States to be verified as Landfill-Free."

**Michele Boney**  
**West Liberty Foods**  
*NSF Landfill-Free verified since 2014*



# E-WASTE CERTIFICATION

Industry certification programs set requirements for safer recycling and disposal of electronic waste.



Corporations are requiring certified organizations to handle their e-scrap. Benefits include:

- > Better position to earn federal contracts
- > Meet state regulations
- > Participate in corporate recycling opportunities
- > Distinguishes your company as an industry leader
- > Position you as a preferred supplier





# Survey Results



- TC feedback was solicited in May 2025 via a Qualtrics survey link
- 19 responses received
  - Comprised of 14 Voting Members, 5 Observers
  - Received responses from voting members and observers across all Technical Committees
- While not all respondents had experience participating in a voluntary consensus process, most answered that they understood the public and TC comment process utilized throughout the Sustainability Impact Modules
- *Thank you to those who participated in this survey!*



# What's Working Well in the TC Process?



**Utilizing Microsoft Teams** to host digital meetings, NSF/GEC presentation of materials live during meetings

**Engaged chairs** that serve as strong facilitators and keep the conversation on track, knowing when to continue the conversation or move to the next agenda item

**Easy functionality of voting in the NOW**, availability of voting results and comment interface

**High level of involvement of stakeholders** and appreciation for their attention to detail throughout the discussion process



## Common Suggestions for Improvement

**Navigation of the NOW platform,** particularly folder systems and downloading packages

**Request to host at least one in-person meeting,** especially if it were in an extended (one or two days) timeframe, like NSF Joint Committee meetings

**Less Simultaneous Technical Committees** conducting active work at one time to allow for more thorough SME review, longer turnaround times on the distribution of materials

**Enable increased observer technical input** (suggestions to modify NSF and GEC policy procedures to reflect this)



# Live Feedback Session

## Moderation



- Utilize the hand raise function to join the queue to speak. Moderation may move between posted questions and raised hands to enable conversational flow.
- The Q&A function is also enabled in this meeting. You may post a question or topic using this feature which will automatically be visible to participants. Replies and comments will also be enabled, appearing in a nested view. If your comment is directed to a specific organization, please use @NSF or @GEC to allow for enhanced moderation.
- Please be mindful of our session length. Additional feedback may be sent to [cleone@nsf.org](mailto:cleone@nsf.org).

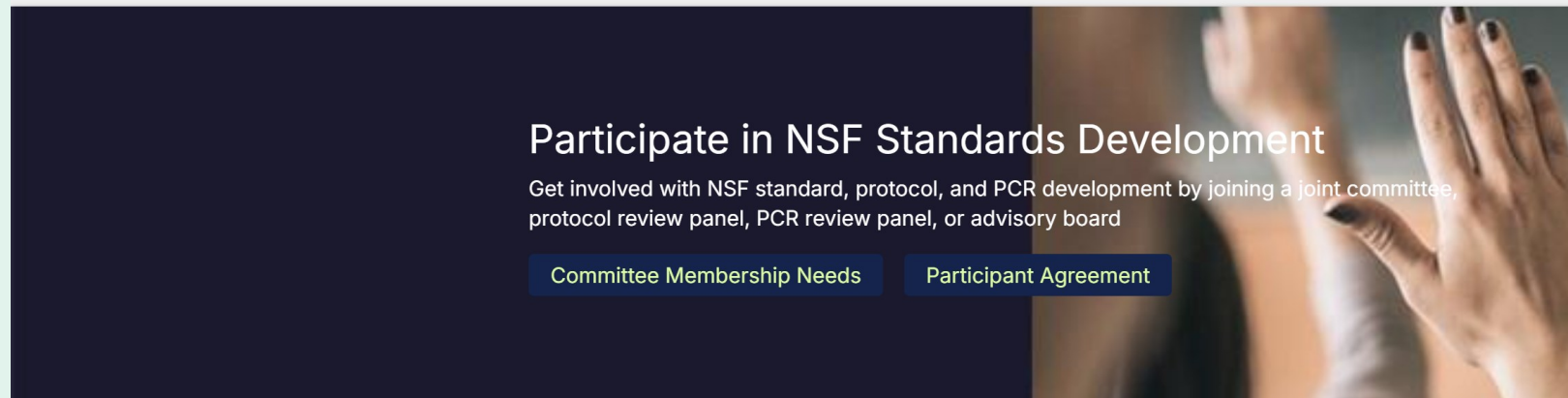


# Future Involvement Opportunities



- Continuous maintenance in action: NSF regularly reviews suggestions to improve the NSF/GEC policies
  - [NSF Criteria Development and Maintenance Policies for Global Electronics Council Projects](#) updated May 2025
  - [GEC Criteria Development Process \(P74\)](#)
- NSF – visit [standards.nsf.org](https://standards.nsf.org) and view committee openings under the “Participate in NSF Standards Development ” needs are updated monthly

Participate



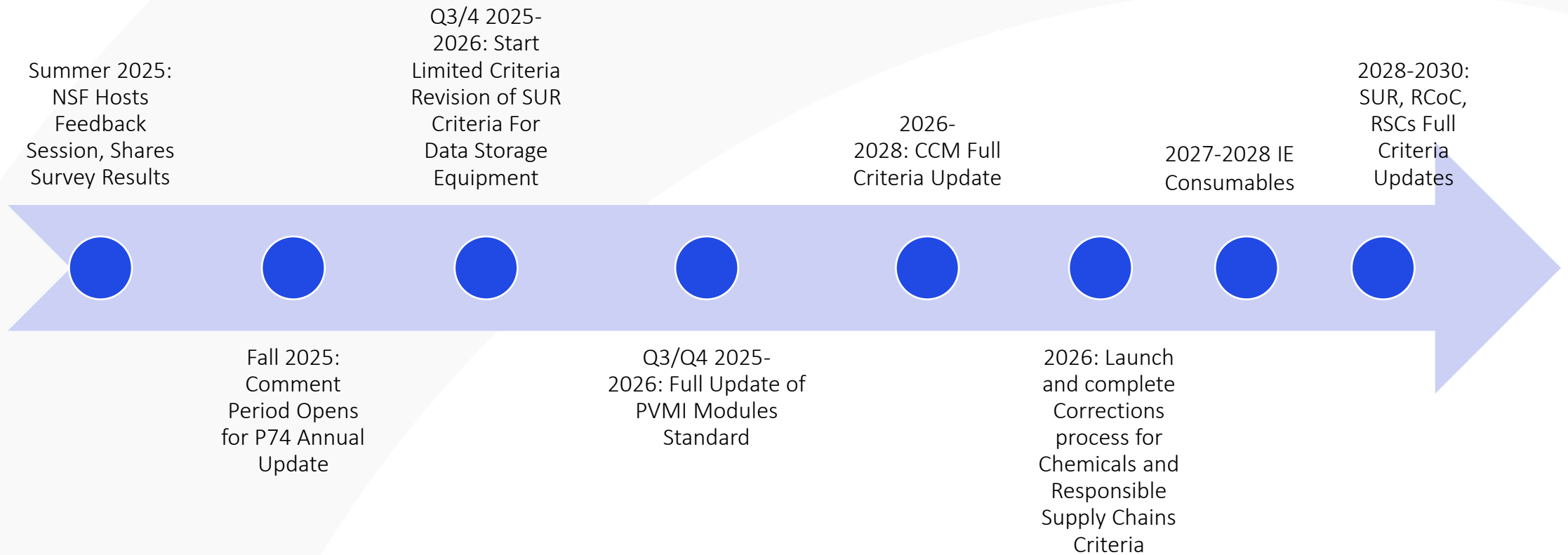


# Opportunities to Engage in EPEAT Criteria Development/Update Process

Engagement Opportunity	Benefits From Engaging
Comment on the Product Category Proposal and State of Sustainability Research Report	Impact understanding of product category, including market segmentation, priority sustainability impact areas, and suite of draft criteria process starts with
Join Expert Ad Hoc Group(s)	Help shape and refine draft criteria
Join Technical Committee as a Member	Help further refine draft criteria and vote on final criteria
Join Technical Committee as an Observer	Stay abreast of status of criteria development process
Provide input as a Technical Expert to Technical Committee	Provide critical technical input to inform specific criteria development discussions
Provide comments on criteria during balloting process	Inform and help refine final criteria



# EPEAT Criteria Tentative Future Update Plans





# Thank you!

Contact information:

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